



Sophie Pirondini

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instagram.com/s.pirondini_design/

Education

Bachelor of Industrial & Interaction Design (BID), May 2025, Minor: Art History
Syracuse University, Syracuse, New York, GPA: 3.88, *Summa Cum Laude*

Experience

SP Design

Weston, MA

Freelance Designer, August 2024 - Present

- Collaborate with clients to develop creative solutions spanning product visualization, graphic design, and brand identity.
- Produce high-quality Keyshot renderings, trifold pamphlets, and marketing materials that communicate product value and design intent.
- Build cohesive visual systems and brand identities across both digital and print platforms.
- Design and fabricate sculptures and 3D models exploring form, material, and storytelling through physical design.
- Oversee projects from concept to completion, integrating client feedback with technical and aesthetic refinement.

School of Design, Syracuse University

Syracuse, NY

Teaching Assistant July 2024 - May 2025

- Collaborated with a team of 3 TAs and a professor to teach both an Industrial & Interaction Design and Graphic Design class for high school students.
- Led classes on Adobe Creative Suite software and 3D design in TinkerCAD, while conducting hands-on demonstrations such as sketching and model making.
- Provided student support, one-on-one guidance and feedback, while assisting with class setup and contributing to the overall teaching strategy

Syracuse Ski Racing Team

Syracuse, NY

Head Designer September 2022 - May 2025

- Led the visual branding design, developing three apparel collections, each featuring 20 pieces, including T-shirts, vests, jackets, hoodies, crewnecks, hats and stickers.
- Designed for both aesthetic, ensuring merchandise aligned with team identity and athlete needs.
- Presented multiple design iterations to the executive board for feedback and refinement, maintaining brand consistency and team representation.
- Collaborated with a five-member team, the executive board, and the Syracuse University Head of Club Sports to ensure design approval and production feasibility, resulting in the sale of approximately 800 pieces over three years.

Awards

USCSA Scholar All-American, First Team (2023 & 2024); Outstanding 3rd Year, Syracuse University IID (2024); Robert E. Kalvitis Excellence in Product Design Endowed Award, Syracuse University IID (2025); Student Essay Award, Design Management Institute (2025).

Skills

Adaptable, creativity, curiosity, color theory, design thinking, design research, ideation, model making, prototyping, research analysis, sketching, concept Ideation, visualization, 3D printing, 3D visualization & wood, plastic and metal fabrication.

- Adobe Creative Suits
- Figma
- Keyshot
- Solidworks CAD
- Fusion 360
- Arduino

Languages

- Natively fluent in Italian
- French